

Portfolio/Showroom, Image & Recherche

From a private workspace to public visibility
for art and research



Portfolio: record, organise, back up



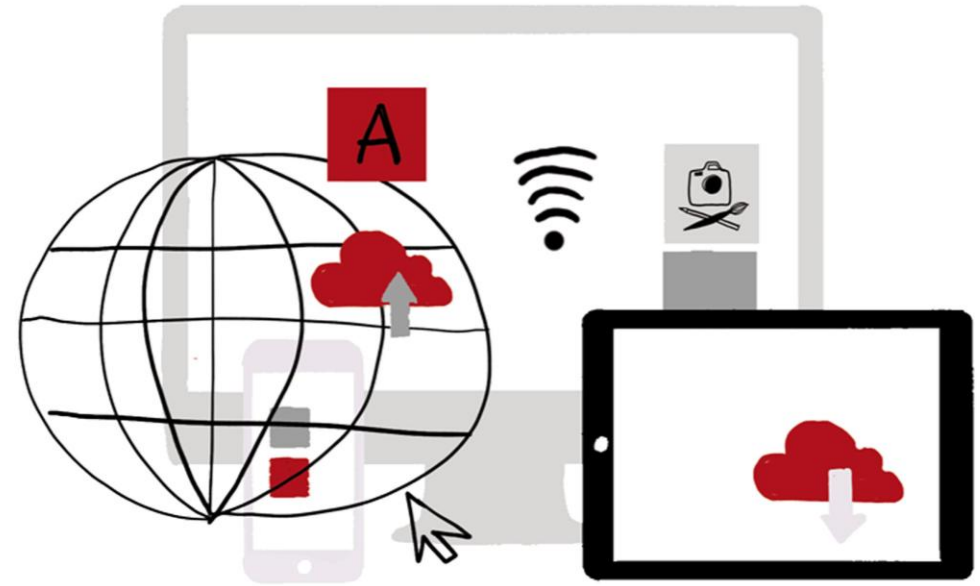
Showroom: publish, curate, discover



Image: Use of images for teaching and research



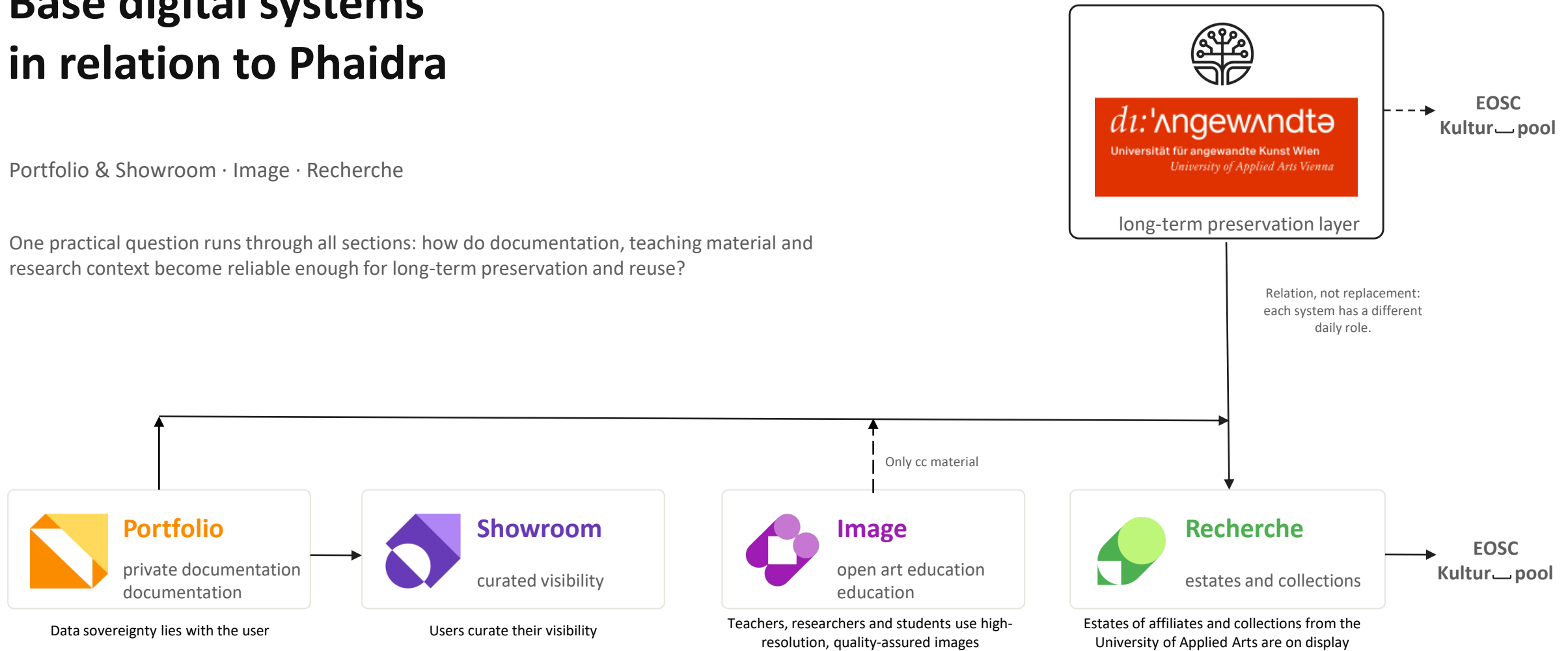
Recherche: Presenting estates and collections



Base digital systems in relation to Phaidra

Portfolio & Showroom · Image · Recherche

One practical question runs through all sections: how do documentation, teaching material and research context become reliable enough for long-term preservation and reuse?



Phaidra as the preservation reference point

The systems are not substitutes for Phaidra; they prepare, contextualise or publish material before and around preservation.



Portfolio

prepare reliable records



Showroom

make selected records visible



Image

organise teaching image data



Recherche

connect estates and collections

operational systems prepare and contextualise selected material



persistent files · metadata · rights · access · reuse

Practical rule: Phaidra is the preservation endpoint.

The other systems make objects and metadata usable before they are archived, published, taught with, or researched.

The 15-minute route

Each section stays separate, but each one answers the same Phaidra question: what is ready for preservation, visibility or reuse?

Portfolio & Showroom

Document privately, decide rights, archive selected material in Phaidra, then publish and curate visibility.

Image

Research reviewed image data, collect it for teaching, export labelled presentations and separate teaching use from repository deposit.

Recherche

Manage authoritative context for artists, estates and collections; connect preserved material to long-term research context.

Closing decision rule

Choose the system by task:
work on data, teach with images, manage research context, or preserve selected objects in Phaidra.

Portfolio & Showroom

A research information system for the arts and sciences: Day-to-day work generates data, evidence and visibility.



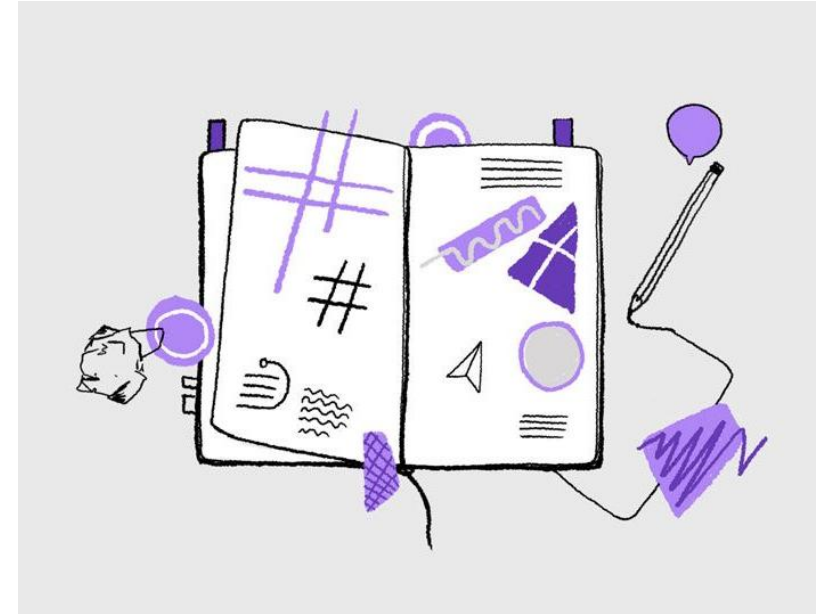
Portfolio - creative chaos

Ideas, files, drafts, events and publications are often scattered about.

record · organise · license · back up media ·
maintain metadata · archive

publish

structured
visibility



Showroom - curated narrative

Work becomes discoverable,
understandable and accessible to others

publish · highlight · curate · search ·
discover · connect

Portfolio in practice

Organizing your Work



HOW TO

Add your Work in Portfolio



HOW TO

Use Copyright Licenses in Portfolio

1 Create an entry

e.g. an exhibition, a publication, a lecture, a performance or a work

2 Add media and metadata

Attach files, clarify roles, record details in a structured manner

3 Deciding on rights and archiving

Select a license, prepare the export in the Angewandte Repository (PHAIDRA), share data responsibly



Portfolio in practice: prepare a Phaidra-ready record

The useful demo is not a full form tour; it is one entry that becomes reliable enough to archive or reuse.

The screenshot shows the Phaidra Portfolio interface. The top navigation bar includes 'base', 'Florian Bettel', and various icons for Portfolio, Lehre, Image, Redaktion, Cloud, and more. The left sidebar shows a list of entries, with 'Migrantischer Gemeindebau: Zugehörigkeiten, Rassismus und sozialer Aufstieg' selected. The main form area contains the following fields:

- Title:** Migrantischer Gemeindebau: Zugehörigkeiten, Rassismus und sozialer Aufstieg
- Subtitle:** Untertitel eintragen
- Keywords:** Gemeindebau Wien, Kulturgeschichte, Kulturwissenschaft, Politikwissenschaften, Stadtgeschichte, Wien, Zugehörigkeit
- Type:** Podcast
- Author*innen:** Kollektiv Raumstation, Autor*innen eintragen
- Künstler*innen:** Künstler*innen eintragen
- Beteiligung:** Beteiligung eintragen
- Erwähnung:** Florian Bettel
- Beitrag:** Erwähnung, Beitrag



What to check before archiving

- 01 — Entry type and title**
Choose the correct activity or object type; give it a clear title.
- 02 — Dates, people and roles**
Clarify who did what, when and in which context.
- 03 — Files and formats**
Attach the material that should be preserved or reused.
- 04 — Rights and access**
Set licence, visibility and restrictions before any repository step.

Demo sentence: “Before Phaidra, I make the record clear enough that someone else can understand and reuse it later.”

Showroom in practice

A public profile is created from selected portfolio entries



HOW TO

Publish your Work in Showroom



HOW TO

Curate your Work with Showcase

1 Activate profile

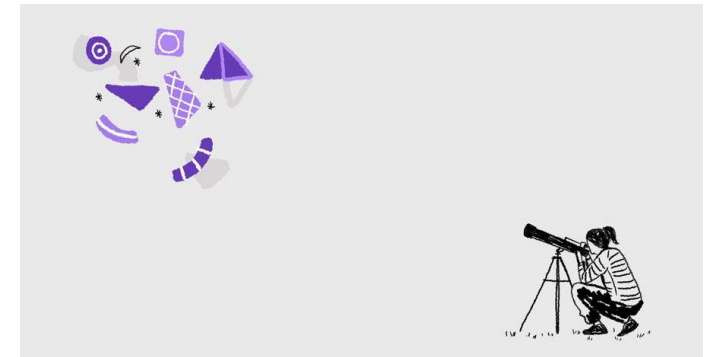
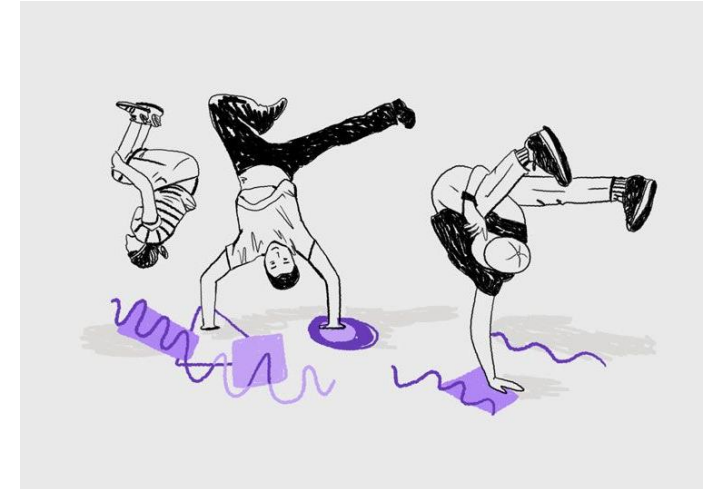
own page, short description, check
visibility

2 Publish your work

Only by the creator selected entries from
the portfolio are made public

3 Curate a showcase

Highlighting key areas: projects, work
experience, CV sections, current topics



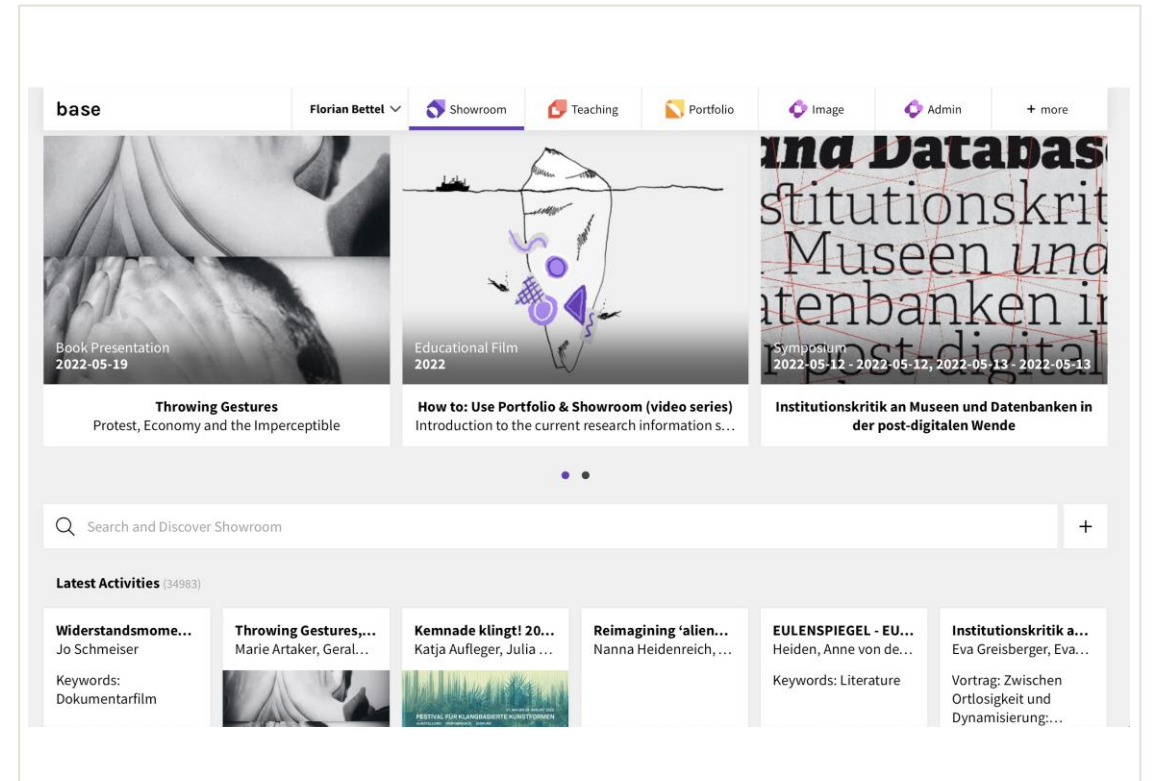
Showroom in practice: public visibility is not preservation

Showroom curates selected Portfolio entries; Phaidra preserves selected digital objects.



What to show in 45 seconds

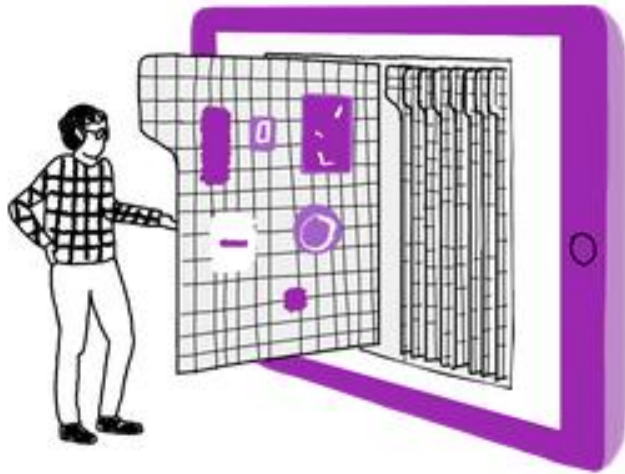
- 01 — Open a public profile or entry**
Show that only deliberately published material appears.
- 02 — Point to media and metadata**
Use the entry to explain visibility, labels and licensing.
- 03 — Separate visibility from deposit**
Use Showroom for discovery; use Phaidra when preservation is required.



Practical rule: public does not automatically mean archived — and archived does not automatically mean curated.

Image: reviewed image data for research and teaching

Image supports search, albums and labelled exports for image-based teaching and research



image+ platform for
open art education

Image – My Images

Image is the University of Applied Arts' new image database. It is available to all students and staff. Images of artworks can be organised into albums and exported directly as a presentation with captions already included. This makes it much easier to prepare for image-based teaching and to create presentations and lectures.

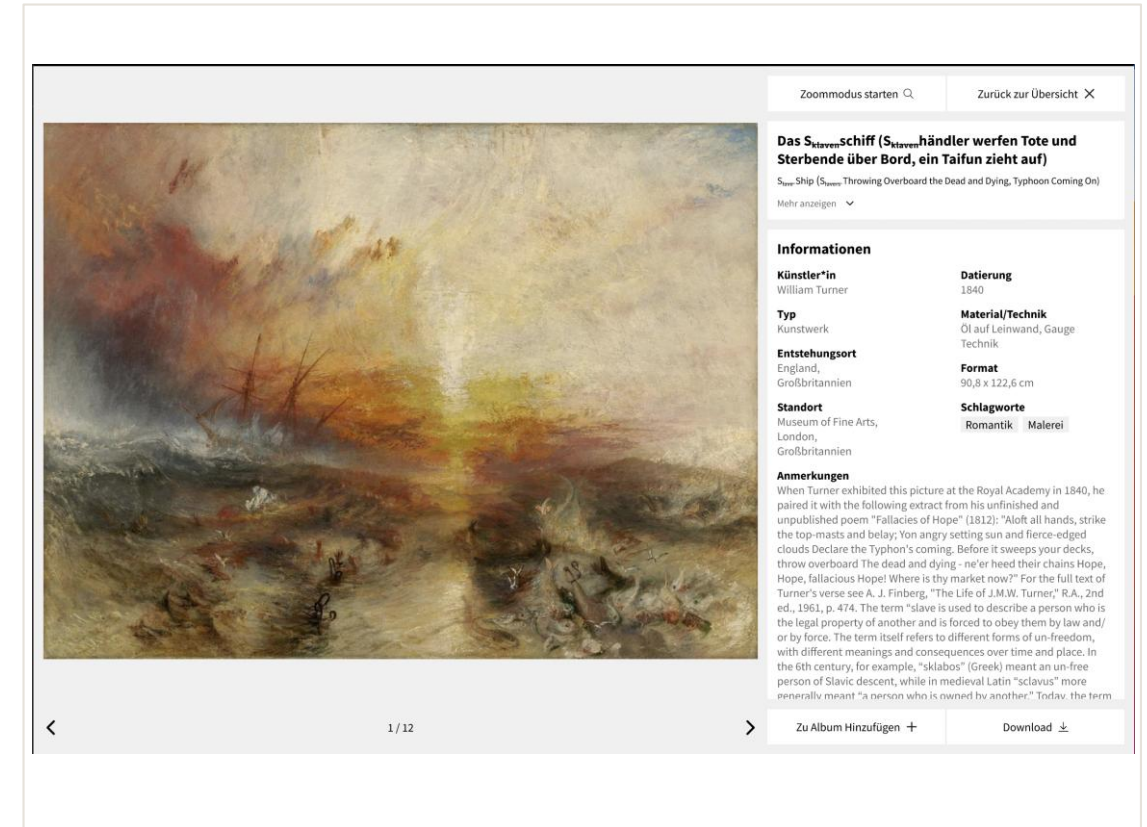
Image: reviewed image data for research and teaching

Image supports search, albums and labelled exports for image-based teaching and research.



Core workflow

- 01 — Search reviewed image data**
artist, keyword, location, dating or collection context
- 02 — Build albums**
organise and compare images for lectures, seminars or research
- 03 — Export labelled slides**
.ppt or .pdf with artist names, work titles and metadata connected



Practical value: caption work stays connected to the image selection; preservation remains a separate decision.

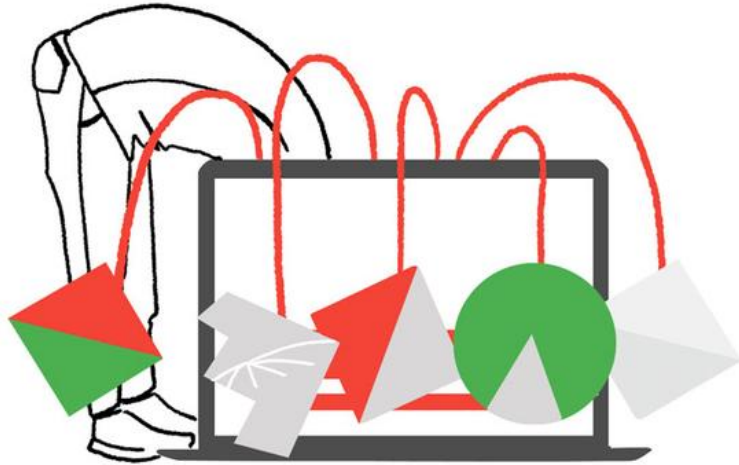
Inside Image - image data for research and teaching

A brief overview on the Image functions

<https://imageplus.at/forschung/image>

Recherche: Presenting Estates and Collections

Image supports search, albums and labelled exports for image-based teaching and research



Recherche – Present the collections of the institution

Image is the University of Applied Arts' new image database. It is available to all students and staff. Images of artworks can be organised into albums and exported directly as a presentation with captions already included. This makes it much easier to prepare for image-based teaching and to create presentations and lectures.

Recherche: art-research context for estates and collections

Recherche connects artists, holdings and standards; Phaidra preserves selected digital objects.

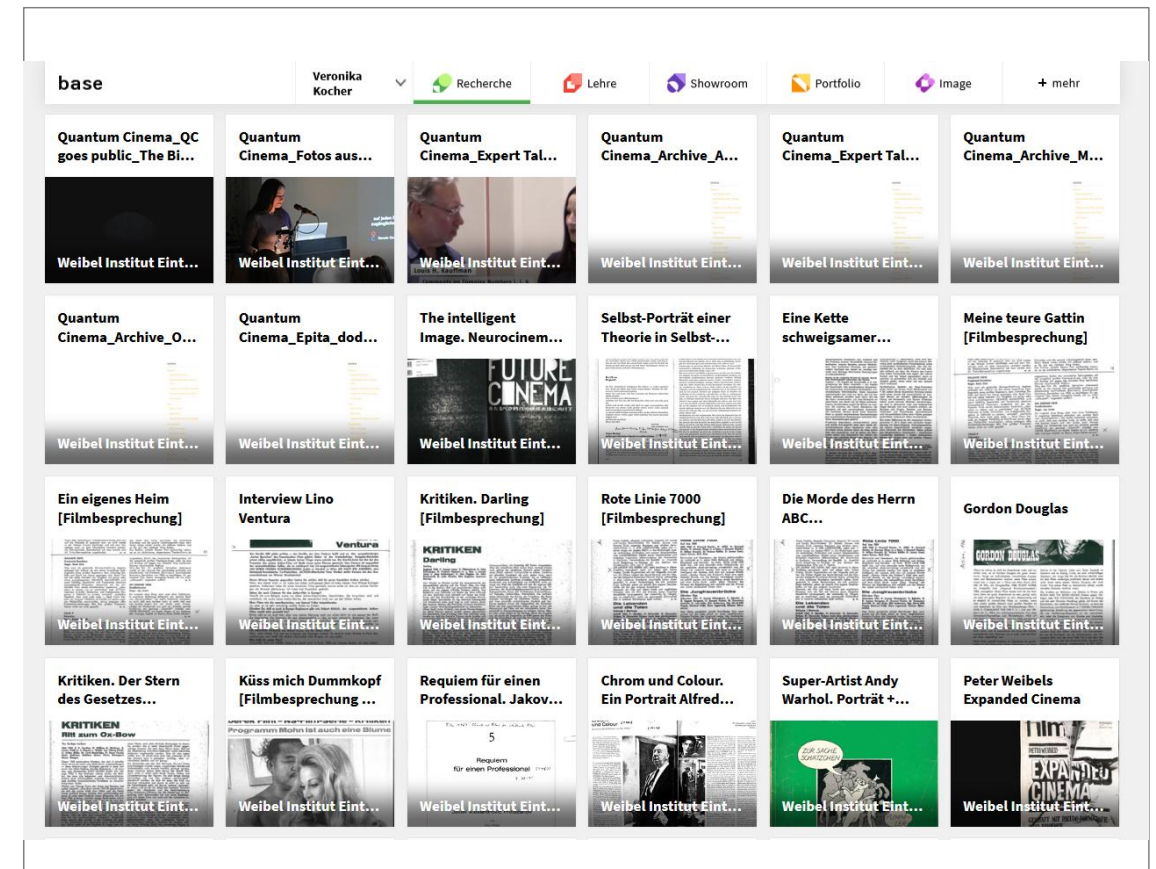


Core workflow

- 01 — Search art-research data**
80,000 artists and researchers; simplified search in base Angewandte
- 02 — Enrich collections**
Biennale Archive Austria, theses, estates and institutional holdings
- 03 — Connect standards**
Getty AAT, GND and European Art Net improve interoperability and visibility

Practical value:

Recherche keeps the context of estates and collections readable and connects to EOSC and Kulturpool;
Phaidra preserves the selected digital assets.



System roles around Phaidra



Portfolio

prepare reliable records



Showroom

curate public visibility



Image

work with reviewed teaching image data



Recherche

maintain authoritative context



**Angewandte Repository
Phaidra**

preserve persistent digital objects

Credits

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Stephanie Hilgarth (CC BY NC ND 4.0)